

Emitech and Daikin Inaugurate the First Experience Centre in Dubai

Experience Centre highlights HVAC Performance in simulated environments

In association with Daikin, the world's leading Japanese HVAC company, Emitech, a leading engineering and innovative HVAC solutions provider, has officially inaugurated the 'DAIKIN – EMITECH Experience Centre' in Al Quoz, Dubai, on the 14th November 2018.

The first Experience Centre simulates both residential and commercial key areas; and provides interactive and hands-on experience to end users and decision makers such as designers, architects, consultants, and clients. The simulations enable them to have a better understanding and select the right energy-efficient air-conditioning solution that fits their needs.

The exposed ceiling concept, which is present throughout the Experience Centre, provides a unique look at installation quality and insulation methods. Customers can also check the performance and noise level of the system in real time. In addition to these features, a smart BMS control system, Daikin Intelligent Touch Manager, is installed to envisage the efficiency and track the real time energy consumption of the machines.

This development of the First Experience Centre underscores the commitment of both Emitech and Daikin to share knowledge and expertise, disseminate new and innovative technologies, focus on high energy efficient air-conditioning equipment, and promote global best practices in the field of HVAC systems.

The inauguration was marked by the presence of Mr. Atif Rahman, Director and Partner- Danube Properties; and many other delegates from the region's real estate sector

Speaking at the inauguration, Yuji Miyata, Chairman and President of Daikin Middle-East and Africa, said; "We are excited to open the new Experience Centre in the UAE in collaboration with our authorized dealer, Emitech. The Experience Centre enables customers to experience, feel and see the difference and invisible values of Daikin systems. In addition to increasing Daikin's visibility in the market, it will also promote our highly efficient systems that use Inverter and VRV technology."

Rahul Duragkar, Managing Director, Emitech Group, said, "The Experience Centre will serve as a platform to create compelling experiences by bringing the technology closer to the customer, nurture collaboration, and promote next generation ideas in the HVAC sphere. It will enable the industry to explore Daikin's broad technology portfolios, emerging technologies, new HVAC applications, and Emitech's deep HVAC expertise and solutions."

Explaining the importance of Experience Centres in showing the invisible quality aspects of products offered, Tuna Gulenc, Vice President, MEA Sales, Daikin Middle East and Africa, said, "Experience centres will help end-users make better decisions as they can pick the right air-conditioning system after observing different options in a simulated environment. The simulations will highlight the underlying qualities of the systems, which are often overlooked."

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About Emitech

Emitech, an engineering and innovative solutions provider firm with interests comprising of MEP Contracting, HVAC works, Solar Water Heater and Facilities Management. In the Middle East, the firm's head office is located in Dubai, UAE. Guided by the group's core value of delivering excellence, Emitech has carved out a niche for offering full range of Electro-Mechanical services from conceptual design through design development, installation, testing, commissioning, operation and maintenance.

Emitech partners with world renowned leading HVAC brand "Daikin" and GAUZER - Solar Water Heater and offers sustainable products in the market with exceptional standards of customer service and after sales support.

About Daikin

Daikin Industries is the World's HVAC Leader with more than 70,000 employees worldwide. Daikin is engaged primarily in the development, manufacture, sales and aftermarket support of air conditioning, heating, ventilation, refrigeration equipment, refrigerants and other chemicals, as well as oil hydraulic products. Daikin Industries is headquartered in Osaka, Japan, with 90 global production basis and presence in 150 countries worldwide. Daikin Middle East and Africa promotes and provides aftermarket support for a full range of air conditioning equipment and systems in All GCC, Middle East and Africa regions.